

**Nov. 9th**



**Jonathan Smucker**  
ORGANIZER

# Hegemony, How-To

From Occupy Wall Street to Lancaster, PA

What can we do to ensure everyone shares in the prosperity that they contribute to? Come hear from organizer and sociologist Jonathan Smucker on how a leaderful movement, that speaks with humility to people where they are, can contend for power.

When: **Thursday, November 9, 5:15 pm to 6:45 pm**

Venue: **Citizen Engagement Lab**  
**1330 Broadway, 3<sup>rd</sup> Floor, Oakland**

RSVP: [haasinstitute.berkeley.edu/thinkingahead](http://haasinstitute.berkeley.edu/thinkingahead)

Come enjoy finger food, refreshments and the latest in our discussion series. Free Event, please RSVP in advance.

[haasinstitute.berkeley.edu/  
thinkingahead](http://haasinstitute.berkeley.edu/thinkingahead)

**Berkeley**  
UNIVERSITY OF CALIFORNIA

**Jonathan Smucker** is the Director & Co-founder of *Beyond the Choir*, a doctoral student of sociology at UC Berkeley, and author of *Hegemony How-To: A Roadmap for Radicals*. For more than two decades he was an organizer and strategist in grassroots social movements.