**CULTURAL STRATEGY WORKSHEET**

From Notes on a Cultural Strategy for Belonging

Haas Institute for a Fair and Inclusive Society

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What is the project you are focusing on:

1. Identify three **challenges** of the project (these can be external or internal to the work).
2. Identify three **goals** of the project (what needs are you seeking to fulfill?)
3. What are two cultural strategy attributes that could benefit your project? Note how they support goals, address a challenge, build momentum or contribute in some other way.
4. **Case Study 1** - Name of project:

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| What do you like about it?  Does the case study build power, shift narrative, illuminate new understandings, activate people or something else?  How does it use art or culture to do the above? |

1. **Case Study 2** - Name of project:

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| What do you like about it?  Does the case study build power, shift narrative, illuminate new understandings, activate people or something else?  How does it use art or culture to do the above? |

1. **Impossible Ideas** – brainstorm 5 impossible ideas that are art or cultural strategy projects that would make your project successful, give your campaign a win, make you reach your goals, etc.
2. **Remix and Rework** – Incorporate tools, tactics, strategies from the case studies you analyzed and apply them to your project idea? How do the values that you originally identified show up in the project idea? What would a “possible” version of this project look like, while still holding the core idea and analysis? (draw or describe the new version of your project)
3. **Stakeholder Assessment**
   1. What stakeholder assessment and relationships with cultural producers are needed?
   2. Who is the work accountable to and how can you build in an accountability process?
   3. Who might be impacted negatively by this project?
4. What worldview is this project reinforcing, amplifying or disrupting?